

AIRDRIE PRIDE FESTIVAL 2019

“PUTTING DOWN ROOTS”



SPONSORSHIP OPPORTUNITIES



WHY SPONSOR?

- Airdrie Pride is 100% volunteer-led which means all money raised goes directly into supporting our events in programming in Airdrie and surrounding area
- Support and participate in Airdrie's Inaugural Pride Festival!
- Reinforce that your business is a safe place for LGBTQ2S+ individuals in Airdrie and surrounding area – increase your client base!
- Show your love and support for the LGBTQ2S+ community in Airdrie and surrounding area





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SPONSOR BENEFITS	GOLD (\$1500)	SILVER (\$750)	BRONZE (\$500)	COMMUNITY RAINBOW DONOR
RECOGNITION				
LOGO ON OFFICIAL PRIDE T-SHIRT	•			
INTERVIEW AND PROMOTIONAL BLOG POST ON AIRDRIEPRIDE.CA	•			
FEATURE BUSINESS LOGO ON AIRDRIE PRIDE BLOG (3 Months)	•			
LOGO ON OFFICAL PRIDE FESTIVAL POSTERS (TO BE DISPLAYED AROUND TOWN)	•	•		
LOGO ON AIRDRIE PRIDE FESTIVAL EVENT PAGE	•	•		
LOGO ON PRIDE IN THE PARK MAP	•	•		
NAME ON AIRDRIE PRIDE FESTIVAL EVENT PAGE	•	•	•	
TIERED SOCIAL MEDIA HIGHLIGHT ON AIRDRIE PRIDE (Facebook/Instagram)	•	•	•	
LOGO ON PRIDE IN THE PARK BANNER	•	•	•	
CUSTOM WINDOW DECAL FOR BUSINESS	•	•	•	
RECOGNITION IN PRIDE BLOG				•
BOOTH				
PREFERRED BOOTH LOCATION	•			
BOOTH FEES INCLUDED	•	•	•	
OTHER				
BUSINESS CARDS ADDED TO SWAG BAG	•	•	•	



Sponsorship Details:

LOGO ON OFFICIAL PRIDE T-SHIRT – your business logo will be proudly printed on Airdrie Pride Festivals 1st Official T-shirt!

INTERVIEW AND PROMOTIONAL BLOG POST ON AIRDRIEPRIDE.CA – the Airdrie Pride Executive will interview your organization and write a blog highlighting your companies' contribution and motivation to sponsor this inaugural event!

FEATURE BUSINESS LOGO ON AIRDRIE PRIDE BLOG (3 Months) – will feature your business logo on our weekly blog every week leading up to Airdrie Pride Festival 2019!

BUSINESS LOGO ON OFFICIAL PRIDE FESTIVAL POSTERS (TO BE DISPLAYED AROUND TOWN) – we will proudly feature your business logo on our printed material to distributed throughout Airdrie and surrounding area.

LOGO ON AIRDRIE PRIDE FESTIVAL EVENT PAGE – we will feature your hyperlinked business logo on our Airdrie Pride Festival 2019 event page

LOGO ON PRIDE IN THE PARK MAP – your business logo printed on the official Pride in the Park Map to be handed out at the festival

NAME ON AIRDRIE PRIDE FESTIVAL EVENT PAGE – your business name will be shown on the Airdrie Pride Festival events page.

TIERED SOCIAL MEDIA HIGHLIGHT ON AIRDRIE PRIDE – recognition across our social media platforms



LOGO ON PRIDE IN THE PARK BANNER – your business logo will be proudly printed on the official Airdrie Pride in the Park Banner for 2019!

CUSTOM WINDOW DECAL FOR BUSINESS – Airdrie Pride will provide a custom window decal to display at your business highlighting your support for the Airdrie Pride Festival

RECOGNITION IN PRIDE BLOG – Airdrie Pride will publish a blog in July recognizing all our Community Rainbow Donors

PREFERRED BOOTH LOCATION – the first pick of booth location at the Pride in the Park Festival

BOOTH FEES INCLUDED – all booth registration fees are included in your sponsorship.